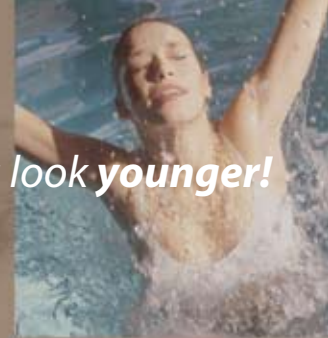


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*Better sleep makes you look **younger!***



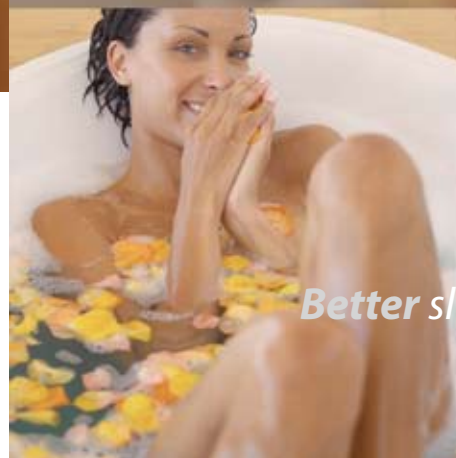
*Better sleep helps you **weigh less!***



*It's Not Just Sleep...
It's Your Health!*



*Better sleep makes your heart **happy!***



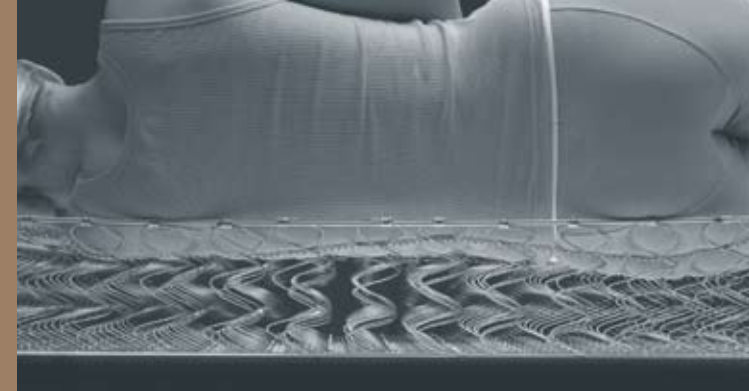
*Better sleep makes you **sexy!***

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A recent study shows a new mattress improves sleep quality by 62% and **reduces back pain and stiffness** by at least 50% over a four-week period. Lower back pain was much higher for those sleeping on cheaper and older beds.



Invest in Beauty Sleep...

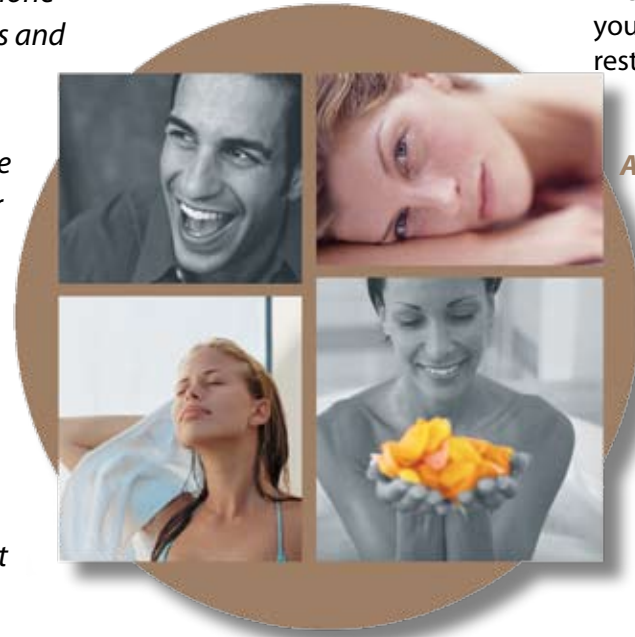
Here's what a new mattress can do for you!

When you're low on sleep, your body naturally produces more of the hormone cortisol, which breaks down skin cells and increases the aging process.

People tend to eat more when they're tired. Sleep loss may increase hunger and effect the body's metabolism, which may make it more difficult to maintain or lose weight.

Middle-aged women who sleep an average of five hours or less nightly may be more likely to have heart disease than women who sleep eight hours nightly.

Russell Rosenberg, PhD, director of the Northside Hospital Sleep Medicine Institute in Atlanta, GA says chronic sleep-loss patients report not only being too physically tired for sex, but also having decreased libido.



Better sleep makes you look **younger!**

Better sleep helps you **weigh less!**

Better sleep makes your heart **happy!**

Better sleep makes you **sexy!**

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- ◆ The spine remains naturally relaxed.

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The **Active Support Technology™** of innersprings allow your muscles to relax in a more natural sleep position. The **coils adjust instantly** to your sleep movements, **comforting and supporting** your body actively as you dream on.



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